



Goal Directed Project Management: Effective Techniques and Strategies

Erling S. Andersen, Kristoffer V. Grude, Tor Haug

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Goal Directed Project Management (GDPM) is a unique methodology that has been developed and refined by the authors over a period of more than 20 years. In this time, organizations all over the world have adopted it as a standard approach.

The central focus of GDPM is to develop understanding, commitment and involvement while managing successful and lasting change. The authors emphasize the need for a ‘PSO’ (People, System and Organization) perspective that goes beyond the technical aspects dealt with by most project management literature. *Goal Directed Project Management* gives detailed and practical guidance on how to plan, organize and control these PSO projects effectively, presenting methods and tools that will increase significantly the probability of project success.

This fourth edition addresses the financial control of projects in a new chapter, presenting a pragmatic approach - based on GDPM methods - to this aspect of project management.



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