



The Principles of Beautiful Web Design

Jason Beaird

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This second edition of The Principles of Beautiful Web Design is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites.

This book will teach you how to:

- Understand the process of what makes "good design," from discovery through to implementation
- Use color effectively, develop color schemes, and create a palette
- Create pleasing layouts using grids, the rule of thirds, and symmetry
- Employ textures: lines, points, shapes, volumes, and depth
- Apply typography to make ordinary designs look great
- Choose, edit, and position effective imagery

And lots more...

This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish.

It also features:

- Updated information about grid-based design
- How to design for mobile resolutions
- Information about the future of web fonts including @font-face
- Common user-interface patterns and resources



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Catherine Stoltenberg:

This The Principles of Beautiful Web Design is great guide for you because the content which can be full of information for you who always deal with world and still have to make decision every minute. This book reveal it facts accurately using great organize word or we can declare no rambling sentences included. So if you are read it hurriedly you can have whole details in it. Doesn't mean it only gives you straight forward sentences but tricky core information with splendid delivering sentences. Having The Principles of Beautiful Web Design in your hand like obtaining the world in your arm, details in it is not ridiculous a single. We can say that no guide that offer you world inside ten or fifteen second right but this reserve already do that. So , this is good reading book. Hey Mr. and Mrs. hectic do you still doubt in which?

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