Conquering the Content: A Step-by-Step Guide to Online Course Design

Robin M. Smith

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As the sixth volume of the Jossey-Bass Guides to Online Teaching and Learning series, *Conquering the Content* provides a highly-practical blue-print for course development and content presentation for web-based courses. While providing guidance for incorporating learning theory into online courses, this book primarily furnishes online instructors with the practical templates, learning guides, and sample files to construct and manage their course content.

Unlike other books about online instruction that cover theories of teaching and learning, instructional design, or even graphic design this book gives the "how to" of preparing an online course by focusing on content. The much needed step-by-step guidance in this book will result in fully formed courses where high-quality content is the central feature.

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