



Professors Are from Mars®, Students Are from Snickers®: How to Write and Deliver Humor in the Classroom and in Professional Presentations

Ronald A. Berk

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“Ronald Berk, a recognized authority in measurements and biostatistics, has written two books on the use of humor in teaching and professional presentations. Professors Are From Mars provides a rationale, evidence, and helpful hints for those who are interested in using humor in their presentations or materials. Humor as an Instructional Defibrillator provides much of the same information, but extends the review of scholarship dealing with the effects of humor, provides more examples, and contains a larger treatment of assessment issues, including test item construction. Anyone interested in incorporating humor into the classroom should refer to these books often.”--Nursing Education Perspectives

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