



# Transforming Performance Measurement: Rethinking the Way We Measure and Drive Organizational Success

*Dean R. Spitzer*

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Accurately measuring performance - of individuals, departments, projects, and initiatives - is the single best way to ensure strong, sustainable results. But many organizations have flawed or inconsistent measurement systems, which can lead to disaster. "Transforming Performance Measurement" helps organizations maximize the value of their performance measurement approaches.



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