The Greening of IT: How Companies Can Make a Difference for the Environment

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The Greening of IT offers clear, business-focused coverage of both the benefits and roadblocks of moving to green IT. Lamb discusses internal organizational obstacles, as well as regulations, energy cost shifts, and utility rate incentives that can help companies move towards green IT. You'll find specific how-to guidance on everything from measuring energy usage and optimizing data center cooling equipment through leveraging virtualization. Lamb also presents detailed, up-to-the minute green IT case studies - including utilities, universities, and companies of all sizes, worldwide. He concludes by previewing emerging trends in green IT and identifying "on the horizon" opportunities businesses should be monitoring and preparing for.

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