



# Attracting Investors to African Public-Private Partnerships: A Project Preparation Guide

*Public-Private Infra. Advisory Facility, Infrastructure Consortium for Africa*

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As growth and development in Africa increase rapidly, investment in infrastructure projects will often be best accomplished through public-private partnership. This Project Preparation Guide offers the foundation blocks for public sector engagement with the private sector. This book assesses the relevant issues for selecting a project for public-private partnership, the actions for preparing projects for market, and the management process. The guide addresses hiring and managing expert advisers, explains how the public sector should interact with the private sector during the project selection and preparation phases to ensure that decisions during these phases are realistic, and analyzes the issues of engagement with the private sector during the tender and after a contract has been signed. 'Attracting Investor to African Public-Private Partnerships' will help the public sector in Africa to attract private sector investment through effective project advertising, management, and implementation. This book will enhance the chances of developing effective public-private partnerships by overcoming major obstacles to project delivery by having the right information, on the right projects, for the right partners, at the right time. This guide is aimed at African public sector officials who are concerned about the delivery of infrastructure projects and services through partnership with the private sector, as well as staff in donor institutions who are looking to support PPP programs at the country-level.

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