



# Options Trading with ConnorsRSI (Connors Research Trading Strategy Series)

*Connors Research, Matt Radtke, Cesar Alvarez, Larry Connors*

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Options trades can have a reputation as “risky” investments among many retail traders.

That perception may change when you examine this new research on applying the ConnorsRSI to SPY Options Trading.

A New Approach to Options Trading

Often when you hear someone refer to option strategies, they’re talking about option positions with multiple strikes and/or multiple expirations like vertical spreads, calendar spreads, butterflies, iron condors and a host of others.

However, these “strategies” just define a set of related option contracts without any guidelines for profitably entering and exiting trades.

In contrast, our definition of “strategy” is a set of quantified entry and exit rules which you can execute precisely time after time. We support these rules with historical test results that allow you to select the variations of the strategy that will best complement your own trading plan.

This new approach allows you to select your trades with a more defined level of precision. Plus, you are able to improve your accuracy buying outright calls – without having to use complicated spreads or uncovered options.

In Options Trading with ConnorsRSI you will learn how to apply a systematic, quantified approach to selecting which options to trade as well as to the timing of entries and exits. The simulated historical test results (based on data from January 10, 2005 -- October 31, 2012) indicate the following benefits:

- Higher Accuracy: Up to 74% Winning Trade Rates are shown on the most accurate variations.
- Quick Profits: Avg. Hold is only 4 days across all variations
- Strong Gains: Each of the top 20 variations presented show test results with an Avg. P/L of over 10% or greater

## Consistent Winning Trade Results

As you may know, most trading can be very subjective. What we have done is to remove the subjectivity and quantify for you exact ConnorsRSI setups which have seen reliable gains with a high percentage of the trades being successful.

Here are the top 10 variations based on Winning Trade Rate

ConnorsRSI SPY Options Test Results

-- Ranked by Win Rate (1/08–10/12)

Avg. % P/L Avg. Days Held % Winners

17.47% 4.83 74.60%

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15.73% 4.78 73.20%

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18.58% 4.75 71.88%

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16.26% 4.88 70.83%

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12.20% 5.17 70.43%

11.75% 5.19 69.57%

You will get nine strategy variations above 70%, which is quite unusual for Options Trading

High Average Gains

If you are more interested in strong gains, here are the top 10 strategy variations in Options Trading with ConnorsRSI ranked by Average P/L -- you will get over 20 variations showing double-digit returns.

ConnorsRSI SPY Options Test Results

-- Ranked by Average Gain (1/08–10/12)

Avg. % P/L Avg. Days Held % Winners

21.96% 7.96 66.07%

20.62% 8.04 64.44%

19.77% 8.25 64.15%

18.58% 4.75 71.88%

18.58% 4.75 71.88%

17.77% 8.40 61.90%

17.47% 4.83 74.60%

17.47% 4.83 74.60%

16.85% 8.61 64.52%

16.26% 4.88 70.83%

The test results presented in Options Trading with ConnorsRSI focus on SPY Options. There is great potential to apply this strategy to other instruments as well. You can also apply these trading strategy rules to highly liquid ETFs that also have liquid options.

In Options Trading with ConnorsRSI you will receive:

--The exact trading rules. This is not a black box – full disclosure of the rules is given to you

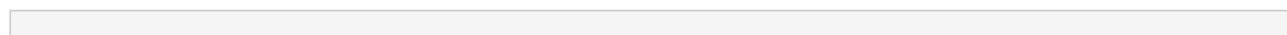
--How to identify the best SPY Options set-ups

--How to select the best entry levels that fit your trading style

--How & when to roll your options

--Where and when to exit your orders with precision

If you are looking to trade the most consistent quantified rule- based strategies available to traders today, download Options Trading with ConnorsRSI to your Kindle now!



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