

Beyond the Bottom Line: The Search for Dignity at Work

Paula M. Rayman

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Why do so many Americans-working harder and longer and with less security than ever before-question the price of success demanded by today's hot-wired economy? Can you work and still have a life? Paula Rayman says, is yes. In this timely book, she offers a powerful blueprint for transforming the world of work, family, and community that is the downside of our relentlessly competitive culture. In this much-needed wake-up call to corporate America, Rayman shows why companies must go beyond the bottom line to survive and thrive. Drawing on her experience as a leading advocate for a more responsive workplace, she demonstrates how companies can organize for profit, productivity, and the desire of workers for a more rewarding quality of life. In a win-win agenda for changing outmoded organizations, she demonstrates convincingly that all successful transformations create workplaces that respect the need for dignity: security, self-respect, and the time and freedom to care for family and community.

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