# Tourism Development: Principles, Processes, and Policies (Hospitality, Travel & Tourism)

*William C. Gartner*

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For tourism professionals and urban and regional planners, this highly readable text introduces tourism development as a process with its own organizational structures and its own responses to the economic cycle of supply and demand. Here, the author keeps pace with the changing trends in tourism, its link with economic theory, and academic research as well as accessibility to travelers with across-the-board economic backgrounds.

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